Las Vegas' First 21+ Casino Changes the ID Scanning Game

In 2020 Circa became the first casino in Vegas to launch as a 21-and-over property. Although casino visitors must be 21 to gamble, casinos do not typically deny entry to underage guests. So Circa's approach - of a fully age-restricted property - was novel.

The Traditional Approach

Traditionally, casinos approach only guests who look under-21 to ask for ID. This is done by a dealer or bartender who inspects the ID manually.

The only additional safeguard is for winnings that require a W2-G, when a guest will be ID'd at the cage to collect their payout.

The Circa Way

In order to ensure an adults-only property, and remove ID-checking responsibilities from untrained staff, Circa implemented ID scanning at their three entrances using Panasonic Toughbook FZN1 Scanners and VeriScan Online Enterprise software.

Circa
RESORT & CASINO

Key Security Benefits of Scanning Upon Entry

- Know who is on your property at all times.

- Immediately match any on-property events to photos of scanned IDs.

- Remove ID checking burden (including litigating fakes) from untrained staff.

- Keep out unsavory individuals who would prefer to remain anonymous

Circa Requirements

- Perform age verification

- Catch fake IDs

- Read all government-issued IDs as well as foreign passports

- Collect data from IDs for import into other Circa systems

- Works offline

- Ease of use - must be foolproof for busy security staff

- SOC II Certification

- TWAIN Compliant

- Support mobile, handheld scanners

Benefits of VeriScan

All Circa ID scanners sync with their centralized visitor management system (VMS), VeriScan Online Enterprise. VeriScan works with all commonly sold scanners.The VeriScan authentication engine is purpose built for detecting fake IDs. It uses AI to perform more than 100 checks for known fake ID "tells."

When used with a mobile device, it performs the highest level of 2D barcode scanning, and when used with a desktop scanners, it is also able to process physical checks such as UV/IR, hologram matching and more. Both scanner options allow 3rd party checks including, background, social security, OFAC, KBA and more. It is equipped to handle any level of KYC and KBA needs.

In addition to scanning and verification, VeriScan performs ID parsing, which takes fields stored in the barcode and converts them to readable data. This allows Circa to easily collect names and demographic and geographic information about all of their guests. This information can then be sent to their player loyalty system and CRM system to give a full picture of a guest's engagement with the brand.

As of Spring 2022, two more Fremont Street casinos are considering going 21+. The trend towards scanning upon entry is expected to continue as more casinos shift to focus on adult-only experiences and properties.

Why Circa Selected the Panasonic FZN1

- Lightweight, handheld scanner - ideal for line management.
- No bulky or unsightly kiosk.
- Durable - IP65 and IP67 rating and moisture protection.
- Superior 2D barcode scanning compared to other mobile devices - reads drivers' licenses, passports, and other common forms of ID.

Outcome

ID scanning at entrances has given Circa deeper visibility into the demographics of guests on the property - including the post-pandemic uptick in the number of guests from out-of-state.

They are currently working on integration solutions to connect their VeriScan Visitor Management System with other customer tracking and management software, as well as the Circa loyalty program.

About IDScan.net

IDScan.net is the leading identity verification and authentication platform, powering turnkey software and flexible, customized ID solutions for more than 6,500 of the world's most trusted brands across all industries. | **www.idscan.net**
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