

CASE STUDY – SAPPHIRE GENTLEMEN’S CLUB

Background

Sapphire Club is the largest gentlemen’s club in the US. Equipped with skyboxes, private rooms, and numerous stages, Sapphire averages about 2,500 to 3,500 visitors per day. Sapphire is also home to a pool and day club and was voted best gentlemen’s club in Las Vegas three years in a row.



Problem

With its high volume of customers, Sapphire needed a way to quickly scan IDs, verify age, and collect customer information in an easy and efficient manner. They needed a robust system that would be easy to implement and maintain, so they began testing different mobile systems on the market.

Sapphire needed all of the following:

- Software to scan IDs from all across the US and Canada
- Fast and efficient way to verify age
- Cloud-based system that worked when not connected to Wifi or 4G
- Ability to ban patrons or label them as VIPs
- Portable and lightweight scanner with a long battery life
- Image capture capabilities to associate a person’s picture with their ID information
- Reports to increase operational efficiency and keep records of all their customers

Solution

After testing several systems on the market, Sapphire found IDScan.net’s VeriScan Online mobile solution to be the most advanced and reliable ID scanning system available. Paired with the Honeywell Captuvo SL22 device, VeriScan Online provided all of the features Sapphire was looking for plus additional benefits.

Sapphire uses 6 devices across all of its entrances and its pool to scan IDs and quickly move people through their line. VeriScan Online’s offline mode